

## Study on the Exploration of College Students' Social Practice based on Effectiveness

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**Abstract:** College students' social practice is a purposeful and planned in-depth society for college students to participate in specific production practices and social life. It is to promote the quality education of college students and realize the goal of educating people in higher education, an important way for builders and successors. In recent years, the party and the state have attached great importance to the educational role of college students in social practice and have issued various documents to guide the development of college students' social practice activities, and have also achieved certain results. However, from the objective reflection of the quality of talents in society, some practice units reflect the phenomenon that Chinese college students have high-level and high academic qualifications. This explains to a certain extent that the status quo of theoretical and practical education in the cultivation of talents in Chinese universities is not balanced. The reason is that the practical effect of college students' social practice is not strong. This problem directly restricts the improvement of college students' practical ability and comprehensive quality, and affects the realization of college education goals. Therefore, it is very necessary to explore and study the effectiveness of college students' social practice.

### 1. Introduction

The century-old way lies in education; the way of education, practice first. The social practice of college students is an important part of China's higher education, and it is an important link to comprehensively implement the party's education policy and improve the overall quality of college students. Colleges and universities bear the sacred mission of cultivating talents, imparting knowledge and serving the society. Since the implementation of reform and opening up in the late 1970s, China's comprehensive national strength has continued to increase, and the cause of socialist construction has continued to advance, playing an increasingly important role in the international political, economic, and cultural arenas. But the competition among countries in the world is ultimately the competition of talents. The core of talent competition is the competition of capabilities. College students are the future of the motherland and the pillars of the country's future construction and development. The comprehensive quality of college students is directly related to the future development of the country and to the quality and level of education in China. Social practice ability is one of the important indicators to test the overall quality of college students. With the development of society and the change of people's ideas, the society's measurement of the quality of talents no longer only depends on a paper diploma, "taking people by appearance", more is whether it can be a clerk, whether it can do good things, whether it can be done. Standards are one of the important indicators for measuring the quality of talent. Those who have firm ideals and convictions, good political literacy, and high-quality talents with solid professional knowledge and strong social practice ability are more favored by society. In recent years, college students have achieved certain results in social practice, and more and more college students participated in social practice. However, in actual social practice activities, it is not difficult to find that the effects of social practice activities carried out by universities are still different from the expected goals. The gap, which has many factors, has both universal and individualized differences. To study the practical effect of college students' social practice, it is of great practical significance to correctly understand the problems and deficiencies in college students' social practice, to explore the causes, to seek countermeasures, to make suggestions, and to achieve the goals of practicing education and

higher education.

## 2. Factors Affecting the Effectiveness of College Students' Social Practice

The correctness of thoughts and understandings directly affects people's attitudes and enthusiasm for objective things. Without proper thinking and understanding, nothing can be said. College students' participation in social practice activities is an important way to understand the society, understand the people's feelings, know the national conditions, enhance social responsibility and exercise ability. College students should actively participate in social practice activities, apply what they have learned to practice, exercise themselves in self-improvement, enhance themselves, create value, and serve the society. However, at present, Chinese college students do not have enough understanding of the importance of college students' social practice activities, and they do not fully recognize the role and significance of college students' social practice activities. Some colleges and universities only complete the social practice work assigned by the superiors in a task-oriented manner, and have dealt with the problems. They have not seriously studied the actual situation of the school and the basic needs of the students, and designed, organized and effectively carried out social practice activities. This has led to the social practice activities of college students in China facing the higher level of attention, the subordinate perfunctory, and the thunder and heavy rain. From the perspective of college students, some students are forced to take the test pressure, one-sided focus on learning, neglect to participate in social practice activities, enthusiasm is not high, and personal practical ability is very limited. At the same time, influenced by Western individualism and liberalism, college students pay too much attention to themselves, have certain utilitarian ideas, and have less interest in participating in social practice.

Although the form and content of social practice activities of college students are constantly enriched and developed, as far as the whole is concerned, the forms of social practice activities of most universities are very limited. Young volunteer services, public welfare labor, work-study, summer social practice, Military training and study visits are still the mainstream. The content and form of social practice are not combined enough, the combination of theory and practice is low, and the social practice is not targeted; on the other hand, some schools are aware of the problems in social practice and actively promote and strengthen the organization of social practice activities. Management, social practice activities, but due to limited social support, insufficient funds, no professional guidance team and other conditions, social practice activities, mostly by students "single fight", "touch the stones across the river" The effect of social practice is not good. Some colleges and universities do not set the targeted social practice activities for the needs of students of different grades and different levels, nor can they design the content and form of social practice activities according to the needs and abilities of college students in different periods, resulting in the form and content of social practice. Out of touch.

As the main organizer and undertaker of college students' social practice activities, colleges and universities should fully recognize their own responsibilities and missions in promoting college students' social practice. They should fully recognize that effective organization of college students' social practice activities is improving students' comprehensive quality and strengthening. The important role of ideological and political education. At present, the organizational management structure of social practice activities in China's colleges and universities is relatively scattered. There is not yet a special organization to take overall responsibility, coordinate and organize the social activities of college students, and lack of perfect leadership, scientific organization system and management system. At the same time, the lack of professional guidance team is also a major problem faced by college students in social practice. College students lack practical experience, and they face various problems in the process of practical activities, resulting in many practical projects failing to go smoothly and less social practice results. Therefore, whether college students organize and manage social practice activities is practical and effective, which directly affects the effectiveness of college students' social practice activities.

### **3. Basic Countermeasures for Enhancing the Effectiveness of College Students' Social Practice**

Under the new situation, colleges and universities should closely combine the needs of the society for talents, carry out targeted and innovative social practice activities for college students, and carefully study the latest issue of the Ministry of Education and other departments in 2012. The spirit of the document of several opinions of the work, combined with the actual situation of the school, focuses on strengthening the overall planning of the practice of educating people from the aspects of funding guarantee and investment, assessment management, academic exchanges and public opinion guidance, strengthening organizational leadership, deepening the reform of social practice, and systematic design. Social practice activities, efforts to strengthen the construction of the education team, actively take the initiative of students, strengthen the construction of practical education bases, etc., and implement the work of social practice. College students are the future builders of the country. Actively carrying out social practice activities for college students, improving the overall quality and social practice ability of college students is the responsibility of colleges and universities. The whole society should form a consensus and support the development of college students' social practice work from all aspects. The government and university management departments should give strong support from the policy and funds to ensure the orderly and healthy development of the social practice activities of college students. All social practice units should actively assume social responsibilities, open their minds, provide more platform and financial support for college students' social practice, and realize the benign interaction and common development between universities and practice units. At the same time, colleges and universities should actively reflect and digest the feedback of the practice units on the various information of college students' social practice process, timely adjust the practice plan, optimize the educational content and training methods of students in school, and improve the social practice ability and comprehensive quality of college students. The requirements of the social practice unit for students.

Social practice is a complex systematic project. The smooth development of social practice activities requires the connection between school and society, the communication between teachers and students, and the combination of books and practice. It is also necessary to fully mobilize the enthusiasm of the ministries to participate in social practice activities. There must be a special leading organization to guide the development of social practice activities for university students, and to carry out unified deployment and unified coordination. The members of the leading group may be the head of the student vice president of the school, the school league committee, the academic affairs department, the academic department, the employment, science and technology department, the logistics department and the leaders of the departments in charge of student work. Everyone has a clear division of labor and responsibility. At the same time, under the guidance of the leading group, we must make overall planning, formulate scientific work systems for the social practice of college students in accordance with the actual conditions and training objectives of colleges and universities, ensure the funding support for various activities, and realize the science of social activities of college students. Develop in an orderly and smooth manner to achieve the goal of talent training.

To enhance the effectiveness of college students' social practice, it is crucial to establish a good operational mechanism. On the basis of in-depth study of the operational rules and objective requirements of college students' social practice, we must optimize the combination of existing operational methods and methods, form a good education atmosphere and effective mechanism, and carry out existing operational methods and methods. Optimize the combination to form a good education atmosphere and effective mechanism to ensure the full play of college students' social practice functions. Judging from the current situation of the social practice of college students in China, the social practice activities of college students are mainly organized and implemented by the Youth League Committee, the Ministry of Education, the Employment Guidance Center, and the Science and Technology Department. The department is responsible for organizing or organizing participation. Due to constraints on funds, personnel, and work ideas, the coordination and coordination between the two need to be strengthened. Colleges and universities should incorporate

the social practice of college students into a unified management, integrate the relevant institutions and resources of the school, and comprehensively consider and plan the social practice of college students, so that the social practice activities of college students can be carried out in an orderly manner.

Social evaluation of college students' social practice activities is mostly evaluated from the perspective of social influence. This will lead the organizers of social practice activities to focus on the promotion of social practice activities, create public opinion, and expand the influence to achieve the purpose of evaluation. To truly promote the long-term development of college students and social practice activities, it is necessary to establish an effective evaluation mechanism, establish a correct orientation, and fully mobilize the enthusiasm of teachers and students to participate in practical activities.

#### 4. Conclusion

College students' social practice is an important carrier of college students' quality education in China's higher education. It is a beneficial extension of school classroom education. It plays a very important role in improving the overall quality and ability of college students. It is to promote the all-round development of college students and promote social politics and economy. An important force in the development of culture.

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